

Made You Look

**BOSS PRODUCTIONS**  
SPECIAL EVENT LOOKBOOK

## **Boss Productions, Inc.**

Long the Purveyor of Upscale Special Events  
produced throughout the Americas...

### **We Now Pursue Global Domination!**

Boss Productions, Inc. (BP Inc.) is a leading multinational boutique agency specializing in high-end special events marketing and promotions.

Our portfolio includes film festivals, music events, themed cruises, sporting events, and luxury weekend retreats in prominent global destinations. Boss Productions is dedicated to fostering unity and understanding through transformative, culturally enriching events.

BP Inc. endeavors to produce events that will entertain, inform and facilitate the growing need for communications between the members of our diverse global community. Our vision on developing these truly unique events will continue to allow these “Travel Tastemakers” to interact with one another in festive “Social Intersections” providing a platform for those who don’t mind sharing their findings and with others.

Simply put, the “Traveltainment” business has grown to be much more than “that moment in time” and Boss Productions looks to providing the daily paradigms on how to erase some of the sharp lines of ignorance that exists throughout our tumultuous world.



WHAT: **Urban Hang Suite**  
WHEN: ONGOING EVENT SERIES  
WHERE: Global Venues + Destinations

WHAT: **SuperBrawl Boxing Event**  
WHEN: ONGOING EVENT SERIES  
WHERE: Super Bowl/NBA All Star Weeks

WHAT: **#I AM ART**  
WHEN: OPEN DATE  
WHERE: Destinations “TBA”

WHAT: **The AWAKENING Weekend**  
WHEN: ANNUAL EVENT SERIES  
WHERE: Puerto Vallarta, MX.

WHAT: **The Ring of Gold**  
WHEN: ANNUAL REUNION + TOUR  
WHERE: Destinations “TBA”

WHAT: **BVI Voyage**  
WHEN: ANNUALLY SUMMER/FALL  
WHERE: British Virgin Islands

WHAT: **Super Star Weekend**  
WHEN: ONGOING EVENT SERIES  
WHERE: Super Bowl/NBA All Star Weeks

WHAT: **HBCU Caribbean Classic**  
WHEN: NOVEMBER “2026”  
WHERE: Puerto Rico, PR

WHAT: **Curacao Film + Music Festival**  
WHEN: FALL “2026”  
WHERE: Curacao, Netherland Antilles

WHAT: **SPI Jazz + Latin Music Festival**  
WHEN: SUMMER/FALL “2026” or “2027”  
WHERE: South Padre Island, TX.

WHAT: **Cannes Jazz Festival**  
WHEN: OPEN DATE  
WHERE: Cannes, FR.

WHAT: **The Girlfriend Chronicles**  
WHEN: ONGOING EVENT SERIES  
WHERE: Destinations “TBA”

WHAT: **Skin Tight Event**  
WHEN: OPEN DATE  
WHERE: Riviera Maya, MX.

WHAT: **Mythos & Merlot**  
WHEN: OPEN DATE  
WHERE: Athens/Mykonos, GR.

WHAT: **H2O’ Event Series**  
WHEN: ONGOING EVENT SERIES  
WHERE: Destinations “TBA”

WHAT: **Pro Player Beach Bash**  
WHEN: Spring/Summer “2026”  
WHERE: Nassau, Bahamas

WHAT: **Black Vegas**  
WHEN: ARCHIVED EVENT PROPERTY  
WHERE: Las Vegas, NV.

WHAT: **Qui Influent {Influencer Event}**  
WHEN: OPEN DATE  
WHERE: Cancun, MX.

WHAT: **Idlewild Music Festival**  
WHEN: ARCHIVED EVENT PROPERTY  
WHERE: Idlewild, MI.

WHAT: **Maya Playa Jazz + Latin Music**  
WHEN: SUMMER/FALL “2027”  
WHERE: Riviera Maya, MX.

WHAT: **Maroon Bells Cultural Arts Fest**  
WHEN: OPEN DATE  
WHERE: Aspen/Snowmass, CO.

WHAT: **Heisman Players Hall of Fame**  
WHEN: ONGOING EVENT SERIES  
WHERE: Houston, TX + TBD/Destinations

WHAT: **Acqua Nera**  
WHEN: SUMMER “2026” or “2027”  
WHERE: Newport, RI./Martha’s Vineyards

WHAT: **CC All Star Jam Weekend**  
WHEN: ARCHIVED EVENT PROPERTY  
WHERE: Ocho Rios/Negril, Jamaica

WHAT: **70s Old School Soul Cruise**  
WHEN: ARCHIVED EVENT PROPERTY  
WHERE: Carnival Cruise Line

WHAT: **Blowin’ Up A Spot! Film Festival**  
WHEN: ARCHIVED EVENT PROPERTY  
WHERE: Houston, TX.

WHAT: **Films on I.C.E Film Festival**  
WHEN: ARCHIVED EVENT PROPERTY  
WHERE: San Antonio, TX.

WHAT: **Noches y Dias**  
WHEN: SPRING/SUMMER “2027”  
WHERE: Madrid, Barcelona, Ibiza

## Urban Hang Suite *Step Inside!*

Step inside the **Urban Hang Suite** -- a modern-day speakeasy event series where the pulse of the city slows and the soul shines through.

Here, **Jazz** and **Neo-Soul** reign supreme, brought to life by electrifying “live” musical performances, compelling performance poets, and celebrity DJs who set the perfect vibe.

Indulge in curated lite-bites and sip on handcrafted adult beverages as sophisticated rhythms mingle with creative expression.

**Our Mission?** To create an oasis from the daily grind and a refreshing alternative to the usual social scene. The Urban Hang Suite Event Series is where sophisticated rhythms mingle with creative expression, offering guests a sanctuary of sound, style, and connection.

Elevate your evenings -- Step Inside and discover a new rhythm for the city.



URBAN**HANG**SUITE



# SUPERBRAWL...

## A LEGENDARY EVENT RETURNS

### The Ultimate Boxing Extravaganza

Climb into the ring -- **SUPERBRAWL** isn't just a boxing event; it's the adrenaline-charged heartbeat of Super Bowl Weekend, where legends are made and every punch echoes with history.

This is where the nation's fiercest fighters converge, where every bout is a high-voltage collision of ambition, grit, and glory.

Experience the raw thrill of live matches as world-class athletes go toe-to-toe under a blaze of lights, each round electrifying the crowd and redefining the edge of your seat. **SUPERBRAWL** transforms the fight night into an all-senses spectacle -- raise your glass with fellow fans and feel the energy surge through a crowd united by passion and anticipation.

Year after year, **SUPERBRAWL** delivers a roster of fiercely competitive fight cards, drawing devotees and newcomers alike from across the country. This is more than a sporting event, it's a celebration of spirit, skill, and the power to rise above.

Are you ready to witness boxing history?  
**SUPERBRAWL**: where legends return, champions are crowned, and every moment is an invitation to revel in the extraordinary. The bell is about to ring -- will you answer the call?

# SUPERBRAWL

## #I AM ART

A Cultural Celebration of Creation

Because if you create it, it's art...

Introducing **#I AM ART**, where culture bursts from every corner and creativity knows no boundaries.

Born from the bold spirit of graffiti artist, this immersive celebration redefines the art scene -- transforming raw inspiration into living installations across culinary arts, film, fashion, music, technology, and graphic design.

Here, every creator gets a canvas, and every medium finds its moment. Whether you're savoring edible masterpieces, exploring visionary films, experiencing wearable art, vibing to fresh beats, diving into tech-powered wonders, or admiring visual brilliance, **#I AM ART** is where self-expression takes center stage.

Join us and witness the movement that proves one thing: **if you CREAT it, it's ART!**



# The Awakening Weekend

Summer Solstice Edition

Where Sisterhood Meets the Longest Light!  
...as the golden sun reaches its zenith, **The Awakening Weekend** celebrates the **Summer Solstice** -- a powerful moment when day stretches to its fullest and light floods our world with possibility. In this luminous season, we gather to rekindle sisterhood and return to consciousness beneath the boundless sky, letting the sun itself bear witness to our transformation. Come experience an uplifting weekend where celebration, spiritual renewal, and female empowerment flow together like rays of solstice light. **The Awakening Weekend** is purposefully designed to cultivate genuine, positive connections between women where every interaction is an invitation to uplift, inspire, and be authentically seen.

Bask in the energy of the solstice through sunrise meditations, vibrant workshops, and communal ceremonies in the open air. Dance into twilight as we honor the longest day -- reflecting on our individual and collective growth and setting intentions for the seasons to come. This is more than an event; it's a movement, where the warmth of the sun mirrors the warmth, we create for each other.

At the Awakening Weekend, the light will find you -- and together, we'll shine even brighter.



HAGLER VS. HEARNS:  
THE MAKING OF SUPERFIGHT '85

041  
\$1.99

The Knockout Boxing Magazine

KO

PREV  
UPCOM  
Holm  
Brambl  
Pryor  
An

MELDRICK TAYLOR

MARK BRELAND

PERNELL WHITAKER

EVANDER

TYRELL BIGGS

THE TORCH IS PASSED  
HOW WILL AMERICA'S OLYMPIANS  
DO IN THE PROS?

FULL-COLOR  
LARRY

## The Ring of Gold

The Legacy Lives On

Take a step into the ring of legends with **The Ring of Gold** -- the annual Reunion Tour & Celebration honoring the indomitable **1984 Men's US Olympic Boxing Team**!

Relive the glory, the grit, and the golden triumphs as we pay tribute to the greatest boxing team in US Olympic history.

The 1984 US Olympic boxing team was a highly decorated squad, featuring numerous future professional stars and gold medalists. Key members included **Tyrell Biggs, Mark Breland, Evander Holyfield, Meldrick Taylor, and Pernell Whitaker**. They were joined by other gold medalists such as **Paul Gonzales, Steve McCrory, Jerry Page, Frank Tate, and Henry Tillman**, as well as silver medalist **Virgil Hill**.

This uplifting weekend brings together champions, fans, and families for a dynamic blend of celebration and reflection. Feel the electric pulse of boxing's heyday with inspiring panels, spirited reunions, and unforgettable moments of camaraderie -- all set against a backdrop of nostalgia and national pride.

Join us as we honor these US Olympic heroes who forever changed the sport and celebrate the enduring spirit of these champions -- because

**"Greatness Doesn't Rest ...it Reunites!"**

## The BVI Voyage

The BVI Voyage {formally Black Boaters Summit} is an extraordinary adventure at sea, offering a unique and culturally enriching experience for participants.

For almost 20 years, the **Black Boaters Summit "BBS"** provided its participants with the experience of a lifetime with its daily "island-hopping" in the calm, beautiful waters of the **British Virgin Islands**.

"African Americans have long been in the minority with regard to the sport of sailing, and the initial goal of the "BBS" was to introduce them to the sport of luxury yachting."

...Newly powered by **Boss Productions, Inc.**, we pledge to maintain the "Matra" set forth by its original creators, we will continue to embark on these thrilling journeys, exploring breathtaking destinations while engaging in various themed activities that celebrate the rich heritage of yachting and continuing to highlight the contributions of Black Boaters where attendees can share their experiences, knowledge, and passion for boating with others.

This event promises to remain a memorable and impactful experience for all who attend.

# BVI VOYAGE

*formally Black Boaters Summit*



## BP Super Star Weekend

Where Prestige Meets Pulse

Enter the epicenter of excitement with the **BP Super Star Weekend** -- your golden ticket to experience the nation's two most electrifying sporting spectacles, reimagined by your “**Purveyor of Posh!**” - **Boss Productions**. As the **NFL's Super Bowl** lights up the gridiron and the **NBA's All-Star Weekend** brings hoops to dazzling new heights,

Boss Productions transforms these iconic moments into a signature series of unforgettable soirées. From exclusive VIP lounges shimmering beneath city lights to immersive pop-ups pulsing with music, fashion, and celebrity allure, each event is a masterstroke of luxury and energy.

Join us as we fuse the thrill of championship play with the art of high-end celebration -- where legends mingle, trends ignite, and every guest finds themselves playing in the spotlight.

With Boss Productions at the helm, the **BP Super Star Weekend** isn't just a destination -- it's the main event behind the main event.

# SUPER STAR WEEKEND



## HBCU Caribbean Classic Invitational

Where Heritage Meets Hoops in Paradise

Picture the golden sun sinking behind turquoise waves, palm trees swaying to the beat of drums and sneakers, and the electrifying spirit of HBCU basketball igniting the vibrant heart of Puerto Rico.

The **HBCU Caribbean Classic Invitational** is more than a tournament -- it's an island celebration of talent, tradition, and community.

Here, eight {8} elite teams and their passionate fans come together for thrilling HBCU Basketball and unforgettable moments, all set against a backdrop of Caribbean beauty and cultural pride.

Join us courtside as we blend the powerful legacy of Historically Black Colleges and Universities with the rhythm, culture, and vibrant colors of Puerto Rico -- creating an experience where every basket is a celebration, every game a festival, and every night, ...an unforgettable memory in the making.

# Curacao Film + Music Festival

Where Sun, Sand, and Sound Converge

Imagine a weekend where Caribbean rhythms mingle with cinematic brilliance and every moment pulses with the energy of the island.

Welcome to the **Curacao Film + Music Festival**, a dazzling celebration set against the breathtaking backdrop of **Curacao** in the **Dutch Antilles**. This isn't just a festival -- it's a full-sensory escape, uniting world-class film screenings with electrifying live music and unforgettable "sun, sand & sea" experiences. Every day begins with vibrant pool parties under the tropical sky, flows into spirited golf tournaments and refined cocktail receptions, and culminates in starlit beach concerts, side-splitting comedy shows.

Between festival highlights, immerse yourself in curated daily activities designed to spark connection, joy, and discovery. Whether you're dancing barefoot in the sand, laughing with new friends at sunset, or exploring cinematic journeys from international filmmakers, **the Curacao Film + Music Festival** is your passport to adventure, creativity, and pure island magic.

Join us for a weekend where every wave, every note, and every story invites you to celebrate life -- Curacao style.



## **South Padre Island Jazz & Latin Music Festival**

Where Gulf Breezes Meet Global Grooves

Feel the rhythm of the Gulf and the heartbeat of two vibrant worlds at the **South Padre Island Jazz & Latin Music Festival** -- an annual celebration where soulful jazz melodies and contagious Latin beats unite on the sun-kissed shores of Texas' legendary island.

Picture a weekend where golden sands sway to the sounds of world-renowned jazz virtuosos and electrifying Latin ensembles, where every sunset sparks spontaneous dance and every night pulses with passion and artistry. This isn't just a festival -- it's a sensory getaway, designed to transport you from the ordinary to the extraordinary.

From lively beachfront jam sessions and intimate tiki bar performances to mainstage spectacles under the stars, every moment beckons you to move, mingle, and immerse yourself in the energy of the island. Gourmet flavors, craft cocktails, and ocean breezes blend seamlessly with the music, creating an atmosphere as warm and inviting as the South Texas sun.

Whether you're a seasoned jazz aficionado, a lifelong lover of Latin rhythms, or simply searching for the magic of live music in paradise, the South Padre Island Jazz & Latin Music Festival is your invitation to dance, connect, and celebrate life's vibrant soundtrack.

Join us where music meets the sea -- discover the sound of South Padre.



## Cannes Jazz Festival

Capturing the Spirit of Jazz on the French Riviera

Imagine the sun setting over the sparkling Mediterranean, the soft glow of Cannes lighting up the palm-lined boulevards, and the air alive with the vibrant syncopation of world-class jazz.

The **Cannes Jazz Festival** is your invitation to experience musical magic in the heart of the **French Riviera**.

This dynamic event brings together legendary performers and rising stars for unforgettable nights of improvisation, rhythm, and soul -- against a backdrop of luxury, culture, and seaside glamour.

Join us as we blend the timeless allure of jazz with the chic elegance of **Cannes**, creating a festival where every note is a celebration of passion, artistry, and **joie de vivre**.



# The Girlfriend Chronicles

A Female Travelogue Series

Journeys of Sisterhood, Self-Discovery, and Unforgettable Adventure Embark on **The Girlfriend Chronicles**: A Female Travelogue Series -- where every destination becomes a stage for sisterhood, empowerment, and unfiltered joy.

More than a travel diary, this series traces the transformative journeys of women as they explore the world and themselves, weaving adventures that blend culture, connection, and celebration. With each episode, bold personalities unite to lift each other up -- navigating new cities, savoring moments of laughter, and sharing real stories that inspire growth, healing, and genuine friendship.

From sunrise meditations on distant shores to late-night conversations under unfamiliar stars, The Girlfriend Chronicles invites participants to witness the beauty of travel when guided by the warmth of authentic female connection. Adventure isn't just about where you go -- it's about who you become along the way. The world is waiting.

Let's journey together!



*The Girlfriend*  
**CHRONICLES**

# SKINTIGHT Event

Where Fashion Ignites the Revolution

Feel the pulse, catch the wave, and surrender to the rush -- **SKINTIGHT** isn't just an event, it's the stimulation of a revolution in swimwear and resort wear fashion where every runway sizzles beneath the spotlight, each collection setting the tempo for a new era of style, confidence, and unapologetic self-expression.

Dive into a world where bold designs meet the shimmer of sun and sea, where innovation struts hand-in-hand with effortless allure. From sunrise poolside premieres to moonlit catwalks on golden sand,

SKINTIGHT is a full-sensory celebration, fusing avant-garde artistry with the electric energy of a fashion-forward crowd. Curated experiences and immersive showcases blur the line between audience and runway -- inviting you to discover, connect, and spark your own revolution in taste and trend. Sway to live beats, sip vibrant cocktails, and witness fashion unfold against a backdrop of tropical glamour and unrestrained creativity.

Are you ready to be part of the movement? SKINTIGHT -- it's not just about what you wear, it's about what you dare. Join us where the future of swimwear is revealed, and every moment is a declaration of freedom, beauty, and bold individuality.



## Mythos & Merlot

A Greek Food & Wine Odyssey

Savor Greece: A Culinary Journey from Athens to Mykonos

Picture yourself savoring the finest Greek flavors beneath the sunlit skies of Athens and the crystal-blue vistas of Mykonos.

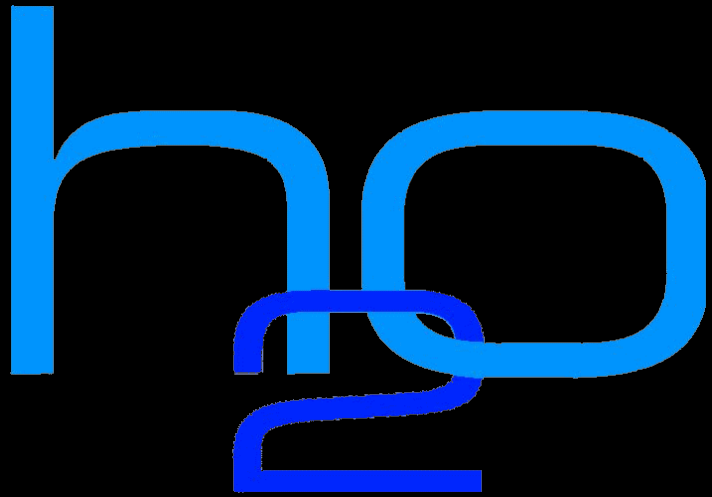
Our exclusive Food & Wine Event invites you to embark on a curated culinary adventure, blending ancient tradition with contemporary flair. Taste award-winning wines, indulge in authentic Aegean cuisine, and connect with renowned chefs and local artisans.

Whether you're a gourmand or a casual explorer, this is your passport to the heart of Greece's vibrant food and wine culture—an unforgettable experience where history, hospitality, and hedonistic delight converge.

Join us and toast to the magic of Greece!

# Mythos & Merlot

## A GREEK FOOD & WINE ODYSSEY



## H2O: The Event Weekend Series

Where Models Meet Mortals, and Waves Meet Wonder

Plunge into **H2O** -- the water-based event series that transforms the ordinary into the extraordinary. Imagine some of the world's most dazzling entertainers, celebrities, and influencers from film, television, fashion, music, and sports, all converging on the water's edge to craft a spectacle where the only rule is to make a splash.

Here, **Models and Mortals** mingle in an atmosphere swirling with energy, style, and sun-soaked indulgence. “**Water is Essential for All Life!**”

That's the rallying cry at **H2O**: where currents of excitement and beauty collide.

Imagine a gathering where dazzling models and everyday adventurers share the same shores -- where splashing into the surf becomes a spectacle, and every wave is a chance to connect, celebrate, and revel in the magic of water.

Dive into immersive experiences that blend fashion with fun, wellness with wonder, and the power of water with the pulse of the crowd. At **H2O**, you're not just a spectator -- you're swept up in a tide of unforgettable moments, reminding us all that when water flows, so does life.

## Pro Player Beach Bash

...It's Where the Players Play!

Sun, sand, and superstar swagger collide at the **Pro Player Beach Bash** -- an electrifying lifestyle event crafted for the ultimate sports enthusiast.

Imagine legendary athletes from every discipline trading stadium lights for Bahamian sunsets, all while fans mingle, play, and celebrate side-by-side with their heroes.

The “**PPBB**” is your passport to a playground where the worlds best come to unwind, connect, and create unforgettable moments.

Dive into a fan-friendly weekend where every autograph is a story, every beach game is a showdown, and every beat of live music pulses with the thrill of the game.

From impromptu meet-and-greets to sun-soaked competitions, the Pro Player Beach Bash turns the Bahamas into the arena where memories are made, legends are celebrated, and everyone's invited to play.

Come experience why it's always better in the Bahamas -- where the players play, and the good times never end!

# Pro Player BEACH BASH

**bLACK VEGAS**  
c



# Black Vegas: The Ultimate Urban Weekend Getaway

The ReBirth of Cool

Step into Black Vegas -- the Ultimate fusion of culture, style, and electrifying energy. Conceived as a bold reimagining of the urban getaway, **Black Vegas** isn't just an event; it's the movement that has everyone talking before they even arrive.

Forget the predictable and the ordinary -- here, urban trendsetters find their beat surrounded by a dazzling hybrid of sights, sounds, and entertainment, all curated to celebrate the pulse of their culture in one legendary destination.

"From sunrise poolside vibes to late-night revelry, every moment at **Black Vegas** is infused with cosmopolitan cool and unapologetic individuality."

Groove to world-class DJs, witness unforgettable performances, and immerse yourself in a dynamic landscape where art, music, and fashion collide. Whether you're here to connect, create, or just let loose, Black Vegas is where you're always in the center of the scene.

This is more than a weekend getaway -- it's a rebirth. This is **Black Vegas: The ReBirth of Cool!**

Welcome to your new favorite tradition.

“Je”

**The Ultimate Influencer Experience**

“Je” isn’t just an event; it’s the pulse of a new era in content creation where inspiration flashes brighter, connections spark faster, and collaboration becomes the fuel for global change.

Immerse in a curated playground where the world’s most dynamic creators gather—not only to share stories, insights, and trends, but to ignite movements. Picture sun-drenched beach meetups and electrifying visionary panels and interactive showcases; every encounter designed to amplify your voice and expand your reach.

At “Je,” you’re not just networking—you’re joining a living, breathing community where innovation thrives and every moment invites you to elevate your craft. Exchange ideas, forge collaborations, and build relationships with fellow influencers ready to shape tomorrow’s digital landscape.

Are you ready to become part of something extraordinary?  
Don’t just follow the conversation—lead it. “Je” is your invitation to amplify your impact, harness collective power, and redefine what it means to be influential.

**The Ultimate Influencer Experience** awaits.  
Join us -- where influence take flight.

Qui  
Influent

## Idlewild Music Festival

Idlewild is renowned for its storied legacy.

IDLEWILD IS LEGENDARY!

It was once called “Black Eden” and remained one of the largest and most successful resorts in the Midwest for blacks in America until the 1960s.

Idlewild Michigan was the premier getaway spot in the country, coveted for its beautiful lakes and lively nightlife. Idlewild served as a vibrant center of celebration, and music -- an esteemed entertainment center for black entertainers and **Boss Productions** looks to revive its legendary history

Today, the **Idlewild Music Festival** seeks to honor and revitalize this illustrious heritage by reintroducing the nations top musical artist to this historic destination with vibrant “live” performances and curated cultural experiences that pay tribute to its rich history and inspire future generations to return to Eden.

We invite you to participate in this distinguished event, where music, community, and tradition are celebrated anew.



# Idlewild MUSIC FESTIVAL

# Maya Playa Jazz & Latin Music Festival

4-Days of Non-Stop Entertainment in the Mexican Riviera!

Get ready to immerse yourself in the ultimate musical paradise -- the **Maya Playa Jazz & Latin Music Festival!** Set against the turquoise embrace of the Caribbean, this extraordinary four-day celebration unfolds on the sun-kissed shores of the Riviera Maya, where every moment pulses with rhythm, passion, and endless energy. From the vibrant streets of Playa del Carmen to the bohemian spirit of Tulum, the Riviera Maya is famed for its world-class resorts, sweeping beaches, and the unforgettable energy that sweeps through its coastal towns.

Now, the region transforms into a dazzling stage where Jazz's soulful improvisations, and the fiery beats of Latin music unite under the stars. Join international headliners and emerging talents as they electrify the night with mesmerizing performances, beachside jam sessions, and spontaneous bursts of dance that flow until dawn. Each day is a new adventure—sun-drenched afternoons give way to magical evenings, where the music never stops and the party knows no limits. This is more than a festival; it's a celebration of culture, connection, and sheer joy -- a place where music lovers gather from around the globe to revel in the spectacular fusion of sound, sand, and sea. Four unforgettable days. Non-stop entertainment. One magical destination.

Will you seize the moment? The **Maya Playa Jazz & Latin Music Festival** is calling—where every note is an invitation to dance and every sunset promises a new rhythm to discover.



# Maroon Bells Cultural Arts Festival

Embark on a weekend unlike any other at the **Maroon Bells Cultural Arts Festival**, where the majestic peaks serve as your backdrop and every moment is an invitation to immerse yourself in a kaleidoscope of live entertainment.

This signature event brings together the best of cinema, music, comedy, and culinary delights for an unforgettable celebration of creativity and connection.

Experience acclaimed films and indie gems at our Movie Festival, lose yourself in the pulse of outstanding live music, and share laughter beneath the stars at our Comedy Show, all while savoring gourmet offerings from an eclectic Food Truck Park.

Throughout the weekend, discover pop-up performances, interactive workshops, and daily activities designed to spark inspiration and invite participation from all ages.

The **Maroon Bells Cultural Arts Festival** isn't just an event -- it's a vibrant gathering where the arts come alive, the community flourishes, and every performance is a memory in the making.

Join us for a weekend where creativity knows no bounds and every moment is a masterpiece waiting to be discovered.



## Heisman Players HALL OF FAME Weekend

The Most Exclusive Gathering of Heisman  
Awardees Ever

An Unparalleled Assembly of Football Excellence

Experience the distinguished convergence of college football's most celebrated athletes at The **Mike Rozier's Heisman Players HALL OF FAME Weekend**, a premier event held beyond the traditional **Heisman Trophy Awards Presentation**.

This exceptional occasion brings together a notable roster of **Heisman Trophy Winners + NFL Hall of Famers**, including **Mike Rozier, Eric Crouch, Ron Dayne, Johnny Rodgers, Billy Sims, Eddie George, Tim Brown, Andre Ware, Troy Smith, Charlie Ward, Charles Woodson, Warren Moon, Eric Dickerson, John Randle, Rod Woodson**, and other esteemed honorees.

This gathering represents a rare opportunity to witness and engage with football's finest in a refined and celebratory setting. We invite you to join us for a weekend defined by excellence, legacy, and the enduring spirit of athletic achievement.



# Mike Rozier's **HEISMAN** Players **HALL OF FAME** **WEEKEND**

## Acqua Nera Yachting Adventure

Set sail on a journey where the extraordinary meets the elegant—Acqua Nera, the ultimate celebrity-infused regatta, invites you to chart a course from Newport's storied harbors to the windswept beauty of Martha's Vineyard.

Picture a luminous flotilla gliding across sparkling Atlantic waters, each vessel alive with possibility and every horizon promising adventure.

This is more than a voyage -- it's a celebration of excellence, where icons and tastemakers mingle beneath sun-kissed skies by day and gather under the constellations by night. From champagne toasts on deck to captivating conversations as the coastline drifts by, every moment is curated for those who seek unforgettable experiences.

Upon arrival in Martha's Vineyard, the evening ignites: indulge in a night steeped in sophistication, where gala festivities, gourmet cuisine, and world-class entertainment converge.

When dawn breaks, the magic continues with a triumphant return sail, memories etched in every ripple of the sea.

Acqua Nera isn't just a regatta -- it's a floating festival of luxury, camaraderie, and adventure.

Join us where the tide carries dreams and every journey is a legend in the making.



# ACQUA NERA

*...an Extraordinary Yachting Adventure!*

# Caribbean Celebrity All Star Jam Weekend

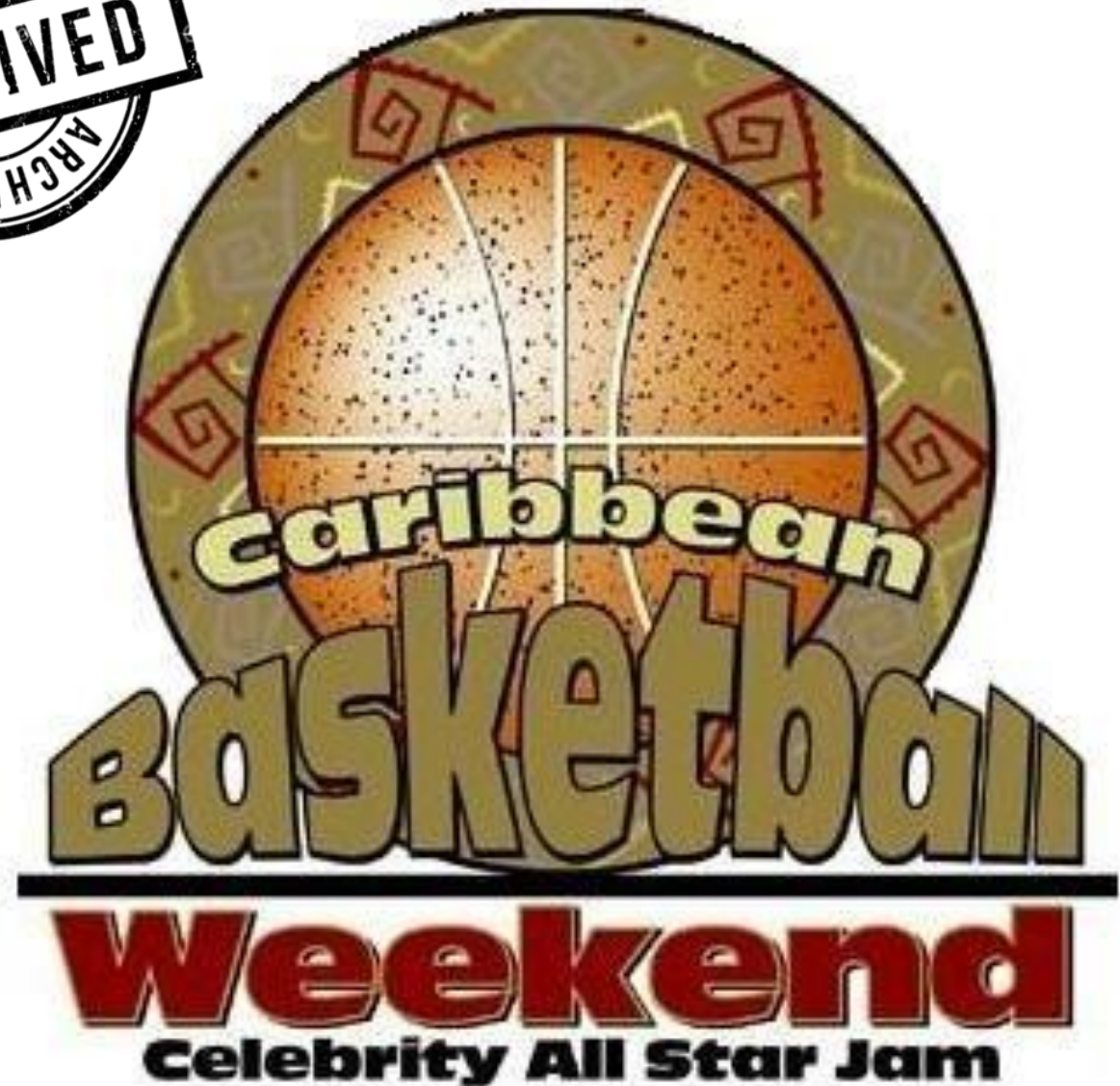
Where Sports, Stars, and Giving Back Shine Bright

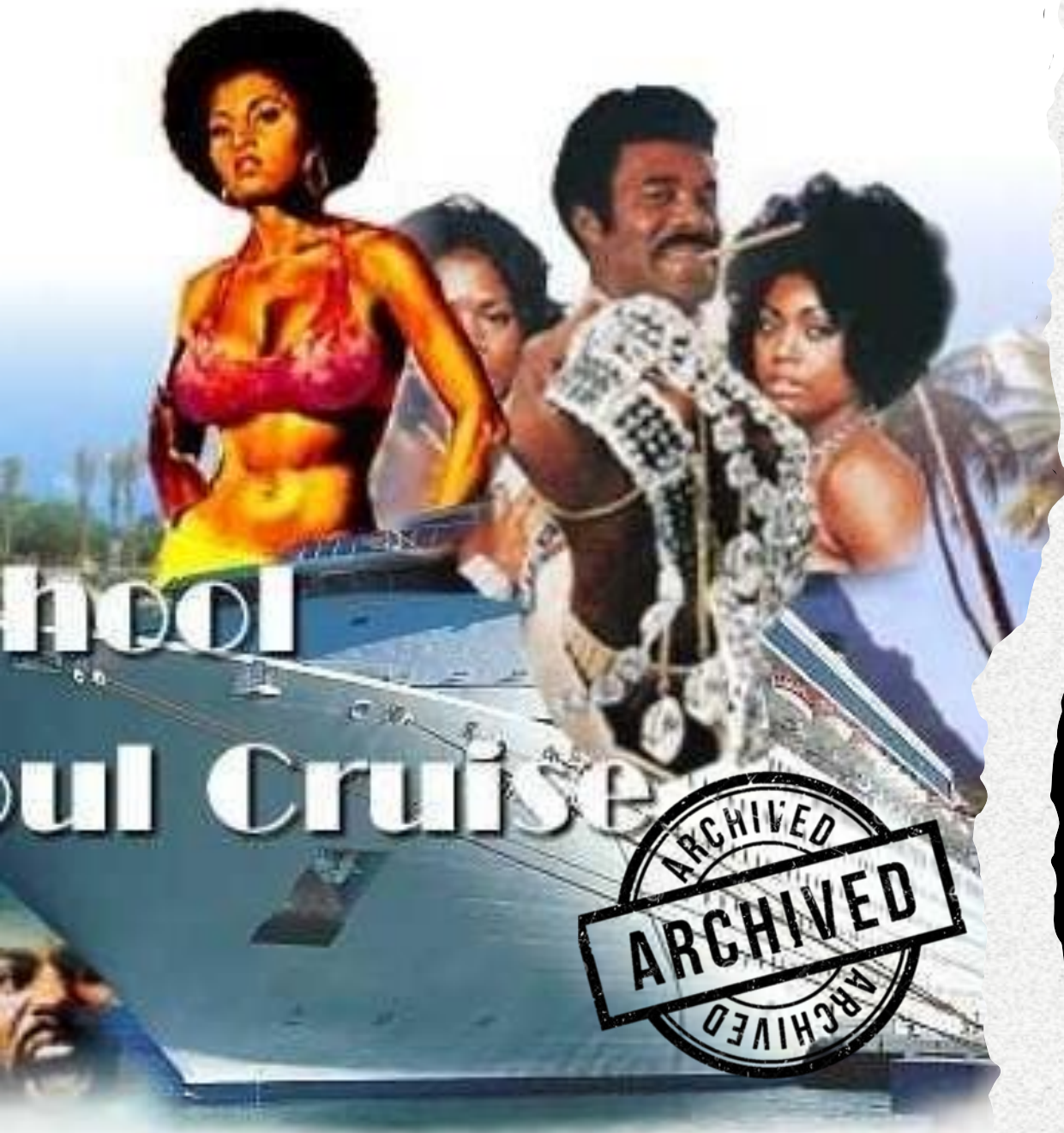
Step into the excitement of the Caribbean Celebrity "CC" All Star Jam Weekend -- an unparalleled fusion of star-studded entertainment, athletic prowess, and island spirit!

Across sunlit shores and vibrant nights, this extraordinary series of events ignites the island of Jamaica with the thrill of an NBA-Infused Celebrity Basketball Game, the camaraderie of a Golf Tournament, and the elegance of an island-curated Cocktail Reception & Dinner. But the celebration doesn't end there: immerse yourself in evenings alive with music concerts and side-splitting comedy shows, all while mingling with celebrities and sports legends in an atmosphere pulsing with energy and connection.

More than just a weekend getaway, every CC All Star Jam shines a spotlight on community as we partner with several local non-profit organizations, turning every ticket and toast into meaningful support for the island's own.

Come join the movement where unforgettable entertainment meets purpose, and every moment is a chance to play, party, and give back. The Caribbean Celebrity All Star Jam Weekend -- where every game is a highlight, every note is a celebration, and every memory makes a difference.





## 70s Old School Soul Cruise

Embark on the distinguished 70s Old School Soul Cruise and experience an elegant tribute to a pivotal era in American cultural history. Inspired by the influential legacy of Blaxploitation cinema, this exclusive voyage offers a refined immersion into the sights, sounds, and personalities that shaped 1970s African American life.

The Blaxploitation film's attraction was that...

*"the Urban Audience finally gets a chance to see some of their own fantasies acted out, (It's) about rising out of the Mud and Kicking Ass."*

One of the unique features of this event is the opportunity for attendees to get up close and personal with some of their favorite **"Mud Slinging & Ass Kicking"** 70s Movie Stars & Musical Performers.

Guests will have the rare opportunity to engage with celebrated film icons and acclaimed soul musicians, attend exclusive **Soul Scinema** movie screenings, and enjoy sophisticated fashion showcases.

Each evening, guests are invited to gather under the stars for live performances by these renowned artists, creating a memorable ambiance defined by artistry, heritage, and the enduring spirit of old school soul.

## Blowin' Up A Spot! Film Festival

Filmmaking from a Woman's Perspective

Experience the dynamism of women-driven storytelling at **Blowin' Up A Spot! Film Festival** -- a groundbreaking celebration where media literacy, urban art, and racial and cultural exchange converge.

This unique event blends the vibrancy of a film and television marketplace with the depth of a media literacy conference, all through the lens of women filmmakers from diverse backgrounds.

Across a jam-packed weekend, discover 16 powerful films and the voices of 5 spoken word artists, each illuminating the unique perspectives and creative visions of women from all walks of life.

More than a festival, **Blowin' Up A Spot!** is a movement -- expanding awareness, fostering dialogue, and reshaping how women's stories are seen and shared in our society.





## Films on I.C.E {Independent Cinema Excellence}

Reimagining Urban Storytelling. Elevating New Voices.

Enter the “Ice House” where a new era of boundary-pushing cinema thrives -- welcome to **Films on I.C.E: Independent Cinema Excellence**.

Hosted inside of the **Friedrich Refrigeration Building** {an abandoned Ice Warehouse} located near the heart of Downtown San Antonio, Texas, **Films on I.C.E** is more than a film festival; it’s a celebration of urban creativity, diversity, and uncompromising artistic vision.

We champion independent filmmakers who dare to tell authentic urban stories, spotlighting underrepresented voices and perspectives that redefine the cinematic landscape. Set against a backdrop of striking urban architecture and vibrant culture, this event bridges filmmakers, audiences, and communities in a dynamic exchange of ideas and inspiration.

Attendees will immerse themselves in exclusive screenings, interactive Q&As with visionary directors, and workshops devoted to mastering the craft of film. Each evening, the I.C.E Project transforms into a hub of artistry -- featuring live performances, curated after-parties, and networking opportunities that spark lasting collaborations.

Join us and witness the brilliance of next-generation storytellers. Films on I.C.E: Independent Cinema Excellence -- where raw narratives meet refined talent, and urban cinema rises to its highest potential.



Noche y Dia

## The FLY Society Presents: **Noche y Dia**

A curated adventure across **Madrid, Barcelona & Ibiza** where participants will traverse a world where curiosity is the only passport you need -- welcome to one of The FLY Society's signature lifestyle intersections, **Noche y Dia** -- an exhilarating day-and-night, night-and-day journey across Spain's most iconic cities.

Curated by The FLY Society -- an ultra-exclusive consortium of tastemakers -- this is not just an event; it's a passport to the extraordinary for those with serious wanderlust as this adventure unfolds across Madrid's urban elegance, Barcelona's creative soul, and Ibiza's electrifying coastline.

Expect immersive culinary escapades, after-hours art happenings, rooftop rendezvous beneath the Spanish stars, and sunrise gatherings that blur into sun-drenched afternoons on Mediterranean shores. Each stop is meticulously designed for the discerning explorer: where private salons, underground parties, and secret pop-ups invite you to lose yourself and find your tribe.

This is where luxury meets spontaneity, where each moment is an invitation to indulge, connect, and celebrate the art of living boldly.

Experience Spain as only **The FLY Society** can reveal -- sophisticated, untamed, unforgettable.

**Are you ready to take flight?!**

# Marketing Mix

- Create unique touch-point opportunities for building brand awareness, stimulate & drive purchase considerations and generate immediate marketplace responses for sponsors among target consumers.

# Event Ethos

- Boss Productions has developed a standard of quality that is revered and recognized by all groups of our diverse cultures to which we market our social events, our various clients and promotional partners. Boss Productions competent and credible organization coupled with our distinguishable logo is rapidly becoming synonymous with superlative events and promotions.
- With our innovative approach to integrating entertainment and sports professionals with equally alluring global locations and venues, BP Inc. special events and activities have involved a myriad of locations included (but not limited to) New Orleans, Los Angeles, Houston, Detroit, Las Vegas, Atlanta, New York, Miami, Jamaica, the Bahamas, Curacao, Puerto Vallarta and Cancun, Mexico. These destinations are reflective of the creativity and uniqueness that we seek in providing the upscale experiences where our sophisticated clientele live, work and play.

# Event Demographics

- The highly desired segment of our population ages 25 to 55 commonly referred to as the "X & Y Generation"
- --a multicultural blend of Tastemakers who desire to embrace all of life's finer nuances within today rapidly changing society; a demographic which maintains an ample buying power that currently topples over \$1 trillion.



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**PRODUCTIONS**

*We Make it Happen!*